

MR. BUFFALO

Profile



**Where Quality Meets
Passion. Where Every Bite
Tells a Story**



Founded in 2021

**By
ROYALTECH LLC**

BUFFALO BURGER



www.royalquality-gt.com



Welcome to **BUFFALO BURGER**

Where Quality Meets Passion. Where Every Bite Tells a Story.

At **BUFFALO BURGER**, we believe a great burger is more than a meal—it's an experience.

Founded in Omdurman, Sudan in **2021** by visionary entrepreneur and one of **ROYALTECH LLC's** success stories in the food industry, **Mr. BUFFALO** was born from one powerful idea:

Serve burgers that combine bold flavor, real freshness, and unforgettable hospitality.

From humble beginnings, our journey has already expanded beyond borders. In **2024**, we proudly opened in Abu Dhabi, UAE, introducing our flame-grilled signature taste to the Gulf.

Today, **BUFFALO BURGER** stands as a rising home-grown brand built on passion, innovation, and consistency—ready to scale, ready to lead, and ready to welcome new franchise partners into our growing family.





Our Vision, Mission & Promise

Vision

To become the leading burger destination in **Africa and the Gulf** by delivering unmatched taste, quality, and customer experience.



Mission

To serve **fresh, flame-grilled burgers** with authentic flavor, warm hospitality, and a welcoming atmosphere that brings people together every day.



Core Values

Value	What It Means
Quality	Premium ingredients, carefully sourced
Freshness	Made-to-order, never compromised
Innovation	Constant menu creativity & service upgrades
Customer Satisfaction	Guests first, always
Hygiene	Strict standards in every location

These principles are not just words—they're the DNA of BUFFALO BURGER. They drive every decision, every meal, and every guest experience.



Our Story

From Omdurman to Abu Dhabi — A Taste Worth Spreading

BUFFALO BURGER began in 2021 in Omdurman, fueled by a dream to redefine local fast-casual dining. Our recipe for success?



Fresh ingredients



Flame-grilled perfection



Friendly service with heart



A modern, clean, vibrant dining atmosphere

Our customers quickly recognized the difference. Word-of-mouth spread, crowds grew, and **BUFFALO BURGER** became a favorite destination for burger lovers across the city.

In 2024, our first international branch was launched in Abu Dhabi, UAE, demonstrating the scalability and international appeal of our concept. We are now positioned for strategic franchise expansion, starting with Africa and the GCC and moving towards a global footprint.





Our Menu: Crafted With Passion

At **BUFFALO BURGER**, every dish is created with purpose—bringing together fresh ingredients, real flavor, and creative recipes that stand out.

Signature Menu Favorites



Classic Buffalo Beef Burger



Spicy Chicken Burger



Double Cheese Burger Combo



Buffalo Special Sauces



Crispy Onion Rings & Buffalo Fries



Thick Milkshakes & Soft Drinks

Our burgers are **flame-grilled—not fried—for rich, smoky, unforgettable taste.**

Addictive sauces, melt-in-your-mouth patties, and a satisfying crunch in every bite - **this is the Buffalo flavor.**

We continuously innovate, introducing limited-edition items and seasonal specials—keeping our menu exciting and customers coming back again and again.





Why Franchise With BUFFALO BURGER?

A Proven Brand. A Scalable Model. A Future of Opportunity.

Choosing BUFFALO BURGER means joining a brand built for long-term success. We offer:

Advantage	Benefit
Strong Brand Identity	Recognized in Sudan and UAE
Proven Operating System	Tried-and-tested processes and SOPs
Proven Operating System	Fresh, carefully sourced ingredients
Modern Dining Experience	Trend-driven design & customer flow
Training & Support	Operational guidance & onboarding
Marketing Strategy	Social media, promotions, branding toolkit

We are committed to supporting every franchise partner through the journey — from setup to opening day and beyond.



When you grow, we grow. That is the BUFFALO promise.



Business Hours



- Sudan: 9:00 AM – 1:00 AM
- UAE: 12:00 PM – 1:00 AM



Join the **BUFFALO Movement**

BUFFALO BURGER is not just a restaurant — it is a brand built on flavor, passion, people, and vision.

We are looking for ambitious partners who believe in:



Quality



Service excellence



Growth & long-term success

If you are ready to bring world-class burgers to your city and be part of an inspiring food-service success story, **let's build the future together.**



Become a BUFFALO BURGER Franchise Partner



Let's talk expansion, vision, and opportunity.



Buffalo burger. Sudan

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BUILT IN SUDAN. EXPANDING GLOBALLY. MADE FOR SUCCESS.